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PAKISTAN'S LARGEST VISUAL ARTS PROJECT  
FOR CHILDREN & YOUTH

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# 17<sup>TH</sup> ARTBEAT



**NATIONAL CHILD ART COMPETITION AND EXHIBITIONS**  
to promote education and visual culture among children and youth

Cash Prizes, Awards & Certificates  
900 winners from 5 age groups  
Prizes worth Rs. 25,00,000  
15 tablets for the top 15



[www.thelittleart.org](http://www.thelittleart.org)

# THEMES

## Colours of the World Life Under Rivers and Water Summers in Pakistan

Young artists are encouraged to think and paint unconventional ideas using colours which are unusual and unique.

### Colours of the World

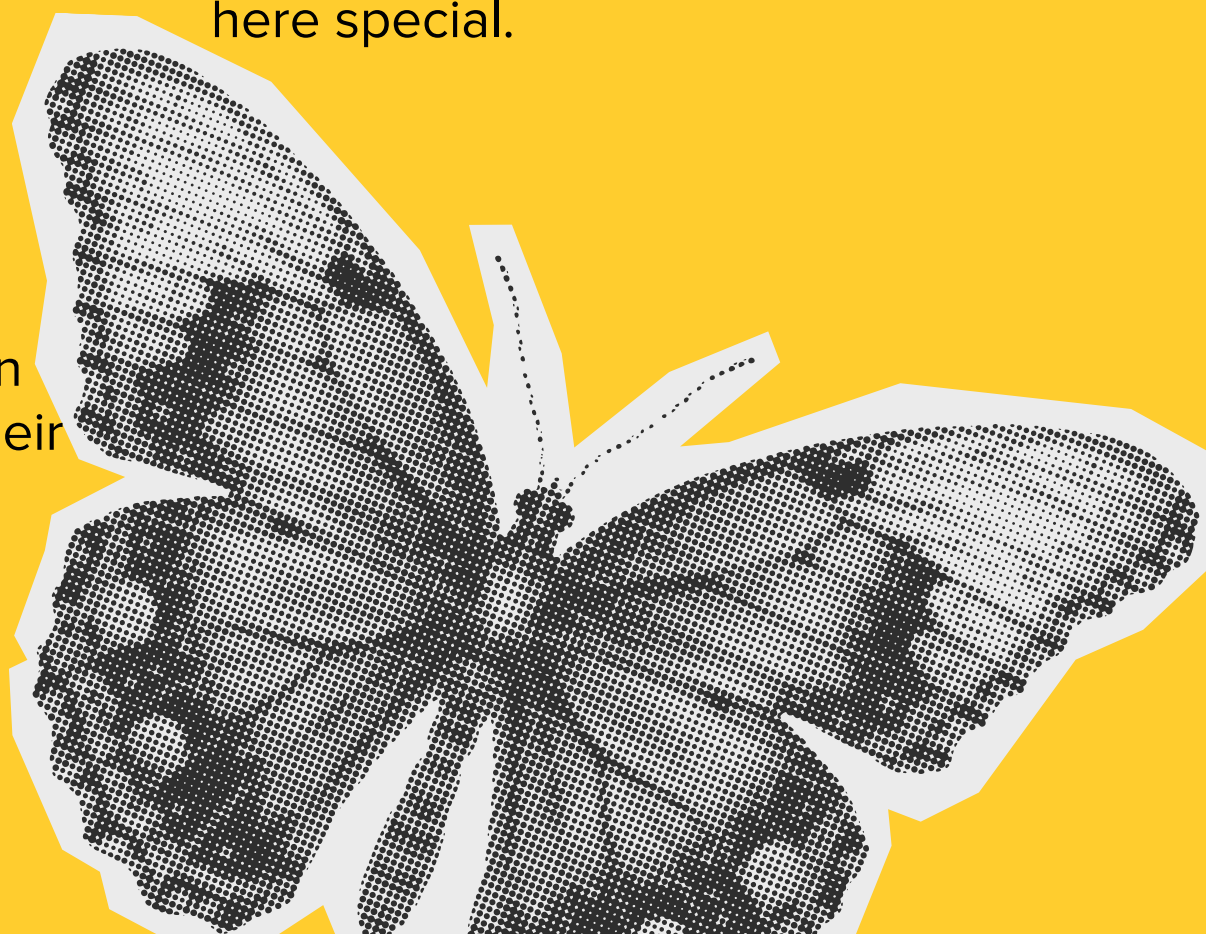
Imagine all the colors that make the world special. Paint what inspires you, whether it's places, animals, or people from around the globe!

### Life Under Rivers and Water

Think what it's like under the water! Paint the amazing fish, plants, and creatures that live in rivers and oceans, and bring their hidden world to life.

### Summers in Pakistan

Think about your favorite summer memories in Pakistan! Paint the colors of sunny days, cool treats, family trips, or anything that makes summers here special.



# KEY INFORMATION

## Age Group | Region | Rules



### Age Groups

Age Groups (in years)

4-6 | 7-9 | 10-12 | 13-14 | 15-18

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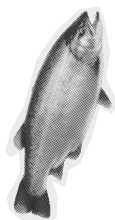
### Regions

Red: Islamabad, Rawalpindi, KP and Kashmir

Green: Punjab

Blue: Sindh, Baluchistan

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### Rules

Size A3 (12"x17"), Paper Only

4-18 years old

Any medium

Submissions are not returned.

# PRIZES

## Recognition and Exposure

Total prizes worth of Rs. 25,00,000

**900 Prizes for all 5 Age Groups in 3 Regions**

**6 National Prizes for the Children with Special Needs**

**51 Cash Prizes in Total**

### **Students Awards (for all 5 age groups in 3 regions)**

- 1st Prize - Tablets - 15 Prizes
- 2nd Prize - Rs.10000/- 15 Prizes
- 3rd Prize - Rs.5000/- 15 Prizes
- 4th Prize - Gold Medal
- 5th Prize - Silver Medal
- 6th Prize - Bronze Medal

6 Prizes for Children with Special Needs - Rs.5000/

### **Certificates & Appreciation**

- Each artist will receive a certificate upon submission.

### **School Awards**

- Certificate of Acknowledgement
- Certificate for Principal
- Creative School Award

### **Art Teacher/Coordinators Awards**

- Teacher's Award of Excellence
- Appreciation Certificate for Art Teacher
- Appreciation Certificates for Activity Coordinator



# HIGHLIGHTS FROM 2023





# SUBMISSION STEPS

1. Create your artworks.
2. Download the artwork label for school
3. Paste artwork label at the back of each artwork.
4. Download school registration form which contains two Excel worksheets:
  - a. School registration form
  - b. Students participation list
5. Fill the forms out on the computer (no handwritten forms).
  - a. Print the filled school registration form to send it with the artworks.
  - b. Upload the school registration form on our website.
6. Transfer the submission fee to The Little Art's bank account.
7. Pack your artworks along with following things:
  - a. Proof of fee submission
  - b. School registration form

Download all forms from our website: [www.thelittleart.org](http://www.thelittleart.org)

## SUBMIT NOW

Send artworks, along with the forms and submission fee receipt to:

**The Little Art**  
**126-F/1 Model Town,**  
**Lahore**

0315-4036167  
[info@thelittleart.org](mailto:info@thelittleart.org)

**EXTENDED DEADLINE:**  
**31 Oct 2024**



# FEES AND DISCOUNT



**Submission fee for schools: Rs. 1300 per entry**

Upon submission of 30 or more artworks from each school:

**Discounted submission fee: Rs. 1000 per entry**

Fee can be submitted through these 3 ways;

1. Direct Online Transfer/ IBFT / Bank Deposit  
/ Demand Draft drawn on the name of  
“The Little Art”.

**Account Title: The Little Art**

Account #: 0182-007-000-000-342

Faysal Bank (pvt) Ltd. | (TLA NTN#3670496-2)

2 . Jazz Cash 03324387626

3. EasyPaisa 03154036167

Account Title: Shoaib Iqbal

Fee Proof: Capture and submit a  
photo or screenshot of the  
transaction alongside your  
artwork as evidence.





# MEET THE JURY OF 17TH ARTBEAT 2024 !

ArtBeat receives generous support from  
Pakistan's finest artists, teachers, and  
mentors across various institutions.



**Ali Azmat**

Painter, Teacher  
College of Art and Design, Punjab University



**Risham Hosain Syed**

Artist, Teacher  
Beaconhouse National University



**Shireen Bano Rizvi**

Artist, Teacher  
National College of Arts (NCA)



**Irfan Gul Dahri**

Artist, Curator  
Art Otaq / Numaish Gah

JURY